

Northern Credit Union invests \$60,000 as part of a three-year partnership with Curl Sudbury

For immediate release

(SAULT-STE-MARIE – SEPTEMBER 26, 2022) - Northern Credit Union and Curl Sudbury have entered into a partnership that will secure the future of curling in Greater Sudbury.

The \$60,000 three-year commitment is part of the Credit Union's larger commitment to local economic development and will ensure facility enhancements and equipment upgrades to the six-sheet ice pad, community event space, and lounge area at 300 Wessex Drive.

As part of the partnership agreement, the 130-year-old arena, which welcomes over 300 annual members and 1,800 weekly visitors of all ages, will now be renamed Northern Credit Union Community Centre.

"This investment is about building communities by providing opportunities for people to come together and promoting accessibility, inclusion and sportsmanship," said Liisa Woolley, SVP of Member Experience at Northern Credit Union. "Strong communities come from relationships that develop when people can be together. Ultimately, this is what this investment, and the game of curling, are all about."

The new Northern Credit Union Community Centre will host recreational and competitive curling leagues for all ages throughout the winter and transform into an indoor pickleball and roller derby arena during the summer. The facility is also available to rent for private and community events.

"This partnership will fund renovations to the lounge, washrooms and change rooms, as well as energy efficiencies and equipment upgrades. Every member and guest will benefit from these changes," said Tom Leonard, Facility Ice Maker and Manager of Curl Sudbury. "Most of all, it will also allow us to focus on growing the game of curling and making it more diverse, equitable, and inclusive."

About Northern Credit Union:

Northern Credit Union is a full-service, locally operated financial institution, offering personal and commercial products and services and financial planning expertise to more than 75,000 member shareholders. Serving many Ontario communities, Northern is committed to educating

members about financial literacy and providing the tools to help members achieve their financial goals. For more information, visit northerncu.com.

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