

Northern Credit Union website announcement  
V1.1

## **Northern Credit Union, in partnership with Central 1, announce new public website**

*New and improved public website, first of many  
new digital experiences for Northern members in 2021*

Northern Credit Union announces the launch of the new and improved NorthernCU.com. This marks the first step in Northern's journey to a new digital banking experience on the Forge platform. Developed in partnership with Central 1, the new public website is modern, streamlined and approachable, making the user experience more efficient and enjoyable.

Forge is the first-in-Canada platform designed exclusively for Central 1 clients. Designed using global-leading, Backbase technology, Forge puts the control in the hands of clients, providing the flexibility to design the digital branch of the future with a user experience that is unparalleled today. As Canada's leading digital banking and payments provider for credit unions and financial institutions, Central 1 designed the platform around how Canadians are using and expecting digital banking technology to perform both for today and tomorrow.

*"We are happy to see Northern Credit Union rolling out a refined digital banking experience for their members," said Mark Blucher, President and CEO of Central 1. "In a fast and ever-changing industry, continuously improved digital banking offerings are vital to the success of credit unions and financial institutions across Canada."*

Northern Credit Union strives to not only be an exceptional local provider of financial services but also a leader in innovation. During this era of social distancing, it's important that Northern's message can be accessed easily by both current and prospective members. Visitors to the site will find it easier to learn about Northern's services and browse information based on their own choices. The new website gives a better sense of who Northern is and better access to the products they offer.

*"Northern Credit Union is very excited to launch our new website. We are confident that this new platform will provide the information and tools that both today's and tomorrow's members need for a positive banking experience", says Richard Adam, President and CEO, Northern Credit Union.*

Later in 2021, Northern will be launching the Forge Online Banking and Mobile App to give members the seamless digital experience they deserve on every channel. The Forge platform is digital banking re-invented.

### **About Northern Credit Union**

Northern Credit Union is a full-service, locally operated financial institution, offering personal and commercial products and services and financial planning expertise to more than 75,000

member shareholders. Serving 29 Ontario communities, Northern is committed to educating members about financial literacy and providing the tools to help members achieve their financial goals. For more information, visit [www.northerncu.com](http://www.northerncu.com).

### **About Central 1**

Central 1 is a preferred partner for financial, digital banking and payment products and services – fueling the success of businesses across Canada. We leverage our scale, strength and expertise to power progress for more than 250 credit unions and other financial institutions, enhancing the financial well-being of more than 5 million customers from coast to coast. For more information, visit [www.central1.com](http://www.central1.com).

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