

# Local Entrepreneurs Nevin & Hannah Buconjic Join Forces with Northern Credit Union for Fundraiser Benefiting Local High Schools

#### For Immediate Release

(Sault Ste. Marie – July 2024) – Northern Credit Union and father-daughter duo Nevin and Hannah Buconjic invite the community to celebrate entrepreneurship, promote literacy, and support local students through Read Local fundraiser.

Join Nevin and Hannah at Northern's McNabb Street branch on Thursday, August 8<sup>th</sup> from 11am – 1pm to enjoy activities and giveaways, purchase a copy of *25 Money-Making Business Ideas for Kids and Teens*, and learn first-hand entrepreneurial skills from Hannah Buconjic who will be selling lemonade and ice cream through Hannah's Summer Treats.

Nevin and Hannah's co-authored book, 25 Money-Making Business Ideas for Kids and Teens is a practical guide for young entrepreneurs looking to start a fun and profitable business, and is available for purchase at Northern Credit Union for \$15. When purchased in-branch, 75% of proceeds are donated to local high schools in the community, with the remaining 25% being reinvested into the program to support future author partners.

This special event promises a fun-filled afternoon with opportunities to support local education while fostering entrepreneurial spirit among young people. Attendees can participate in interactive activities, enjoy delicious treats, and engage with the authors. Northern Credit Union is committed to enriching the community through initiatives like Read Local, which highlights the importance of literacy and business skills for the next generation.

Follow Northern Credit Union on Facebook and Instagram for more event information.

Learn more about Nevin and Hannah's entrepreneurial journeys: www.youthbiz.ca/

## **About Northern Credit Union:**

Northern Credit Union is dedicated to making a difference in people's lives. Through economic development, financial stewardship, and local investment, Northern contributes to thriving, healthy and equitable communities where members (people) can prosper, grow, and stay in the communities they love. Each of our members has equal voting rights, ensuring decisions fairly reflect owner-shareholders' interests. Northern offers personal and business banking products, services, and financial planning expertise to approximately 70,000 member shareholders across 24 communities as a full-service, locally operated financial institution. For more information, please visit www.northerncu.com.



# About Nevin and Hannah Buconjic:

Nevin is an entrepreneur, an author, and Hannah's dad. He has started eight businesses and published three books to help anyone start their own business. Nevin is the Founder of StartUP Sault Ste. Marie, a non-profit connecting entrepreneurs with the community and support they need to succeed. Hannah is ten years old and started her first business at age five — <u>Hannah's Summer Treats</u>. Hannah also has her own YouTube channel, @HannahBuconjic, where she shares news stories and advice for kid entrepreneurs.

### **Media Contact**

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