

Northern Credit Union “makes magic happen” across the province with \$56,400 in local donations.

For Immediate Release

(Sault Ste. Marie – December 2024) – Northern Credit Union is committed to strengthening the local communities where they operate and live. Focusing on three key areas in significant need, Northern made widespread impacts by donating \$56,400 through its annual Giving for Good initiative.

Giving for Good involves Northern’s 25 branches, contact center, and corporate office, each choosing a local charity to receive a monetary or in-kind donation. This localized approach fosters meaningful community benefits while empowering employees across Northern’s network to coordinate and deliver these contributions.

“Our annual Giving for Good initiative truly underscores Northern’s commitment to supporting local, grassroots organizations where our members and employees live.” Says Jessie Wright, Communications and Community Events Specialist at Northern Credit Union. “Every donation contributes to creating strong, vibrant communities where everyone has the resources and support to thrive.”

This year, employees chose charities that aligned with at least one of the following priority areas of impact to combat pressing issues and foster long-term resilience across Northern Ontario:

- **Conquering Hunger and Homelessness:** \$30,900 donated to alleviate food and housing insecurity.
- **Strengthening Mental Health and Addictions Resources:** \$15,500 donated to support more affordable, accessible services and resources in the North.
- **Igniting Youth Physical Activity:** \$10,000 donated to provide more opportunities for children to get active and thrive, regardless of financial barriers.

“Seeing the joy and happiness it brings to the charity recipients and to the employees who are involved in coordinating the donations is a feeling that is unmatched. Personally, I’m grateful for the opportunity to make magic happen through Northern’s annual Giving for Good initiative.” Says Wright.

A full list of this year’s Giving for Good charity recipients can be found on Northern’s website [here](#), or on their [Facebook](#), [Instagram](#), and [LinkedIn](#) pages throughout the month of December.

About Northern Credit Union:

Northern Credit Union is dedicated to making a difference in people's lives. Through economic development, financial stewardship, and local investment, Northern contributes to thriving, healthy and equitable communities where members (people) can prosper, grow, and stay in the communities they love. Each of our members has equal voting rights, ensuring decisions fairly reflect owner-shareholders' interests. Northern offers personal and business banking products, services, and financial planning expertise to approximately 70,000 member shareholders across 24 communities as a full-service, locally operated financial institution. For more information, please visit www.northerncu.com.

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